



Long Branch Elementary School
33 North Fillmore Street
Arlington, Virginia 22201
703.228.4220
longbranchauction@gmail.com
501(c)(3) EIN 54-1175660
www.auction.lbpta.org

Public School Fundraiser Contribution Request Annual PTA Auction February 25, 2017- Procurement Deadline February 10, 2017

Please think of us as you plan your charitable contributions and community outreach!

Long Branch Elementary is a public school in the Lyon Park/Ashton Heights neighborhood of Arlington, VA. Our nearly 570 students hail from over 25 countries as well as nearby Ft. Myer military base. Each year the PTA hosts a social evening for parents with hundreds of silent and live auction items- the proceeds of which directly benefit our teachers, staff and students. This year our event will be held on February 25, 2017 at the National Rural Electric Cooperative Association building in the Ballston area of Arlington, VA.

With nearly 35 percent of the Long Branch student body eligible for free and reduced lunch, our PTA works hard to make school event and activities accessible to everyone. We pay national and local PTA dues for all families. Our community building events- including the Spring Fair, International Night, Back-to-School Ice Cream Social and dinner/babysitting at all monthly PTA meetings- are free. We also provide stipends and scholarships for after school enrichment programs and underwrite entry fees and bus costs for field trips that might not otherwise take place.

In the past proceeds from our auction have provided Smart Boards in every classroom, books for the library, new tables in the cafeteria and technology accessible to all the students in the school.

We have launched an informational website about our auction offering sneak peaks at donations and testimonials from past winners. Please check it out: <https://longbranchauction.schoolauction.net/auction2017>.

HOW CAN YOU HELP?

Make a Contribution in Kind

Contribute an item, basket of goods, gift card/certificate(s) that represent your business or organization. Fill out the attached contribution form and we will either pick up the item from you or you can drop it in the mail or at our school office. If you prefer, an electronic form is available at: https://longbranchauction.schoolauction.net/auction2017/donate_items/new

Make a Monetary Contribution

We are happy to accept monetary contributions of any amount.

Your generosity will be acknowledged in the printed catalog that goes out to all 400+ families as well and promotional materials leading up to the event and on the night of the auction. Donating local businesses will also be acknowledged on a permanent page of our www.lbpta.org website.

If you have any questions, please call Stacy at 703-465-4750 or email her at longbranchauction@gmail.com. Otherwise just complete and return our contribution form (attached) or online at https://longbranchauction.schoolauction.net/auction2017/donate_items/new.

Our procurement deadline is Friday, February 10, 2017 but we would appreciate hearing from you sooner.

Thank you for your consideration,

Stacy Snyder
Chair Long Branch Elementary School Auction 2017